

Unit 3 – Living in a throwaway world

Consumerism key terms

debts	He was finally able to pay off all his shopping debts.	Schulden
impulse buying	Impulse buying is becoming a big problem for a lot of my friends.	Spontankauf, impulsiver Einkauf
luxury goods	Certain luxury goods like cars are simply out of my price range.	Luxusartikel
overconsumption	Overconsumption often leads to mental health problems.	Mehrverbrauch, Überkonsum
peer pressure	Unfortunately, peer pressure is still a big issue for teens.	Gruppenzwang
repair versus replace	The repair versus replace method is actually much better for the environment.	reparieren statt ersetzen
single-use products	I think single-use products do more to harm the environment than anything else.	Einwegartikel
status symbol	These days, shoes seem to function more as a status symbol than as something practical.	Statussymbol
wasteful behaviour	Most people don't want to change their wasteful behaviour.	verschwenderisches Verhalten
to break down	My old washing machine broke down last week, so we had to buy a new one.	aufhören zu funktionieren, kaputt gehen
to end up	If we keep buying cheap clothes, they will end up in landfill.	enden, letztlich so kommen
to give away	My sister plans to give away clothes she no longer wears to charity.	weggeben, verschenken
to put off	Don't put off fixing your phone if it can still be repaired.	aufschieben, hinausschieben
to take back	Yesterday, I took back a faulty kettle to the shop and got a refund.	zurückbringen, zurücknehmen, widerrufen
to throw away	People throw away millions of plastic bottles every day.	wegwerfen
to turn into	Plastic waste can be turned into new products if it is recycled properly.	umwandeln, ummünzen
to use up	If we use up our natural resources too quickly, future generations will face serious problems.	aufbrauchen

Spending to impress

to feel pressure to buy something	If I walk into a shop, I always feel pressure to buy something.	unter Druck stehen, etwas kaufen zu müssen
to impress others	The girls in my class buy the best handbags just to impress others their age.	andere beeindrucken
to want to fit in	Michael spent a lot of money on <i>Air Jordan</i> shoes because he wanted to fit in.	dazugehören wollen, sich einfügen wollen
to see ... (name of product) as a good investment	I've never seen a <i>Lamborghini</i> as a good investment because it just loses value over the years.	... (Produktname) als gute Investition ansehen
to spend one's money on luxury goods	If you spend your money on luxury goods instead of basic things, it would be disastrous.	Geld für Luxusgüter ausgeben
to feel better about oneself / good for a short time	Even if you buy the top brands to feel better about yourself, you will only feel good for a short time.	sich besser fühlen, sich für kurze Zeit gut fühlen
to compare oneself with others	If you try to compare yourself with others, you'll always end up disappointed.	sich mit anderen vergleichen

to follow what others think	Throwaway culture teaches people to follow what others think, replacing perfectly good items because they're no longer trendy.	der Meinung anderer folgen
to (not) make a person truly happy	The latest clothes will not make a person truly happy, no matter what they may think.	jemanden (nicht) wirklich glücklich machen
to buy something on impulse	Maarten buys computer parts on impulse because he wants to build a PC someday.	einen Spontankauf / Spontankäufe tätigen
to regret buying something	I always regret buying something expensive no matter what.	bereuen, etwas gekauft zu haben
to avoid impulse buying	I always take a list with me to the store so I avoid impulse buying.	Spontankäufe vermeiden
to judge others for what they own	Bill would never judge others for what they own because he sometimes has difficulties saving money.	andere aufgrund ihres Besitzes beurteilen
to try not to judge someone	I always try not to judge someone when I see how much they spend on clothing.	versuchen, jemanden nicht zu verurteilen
to invest in experiences rather than material things	I think most teens want to invest in experiences rather than material things.	in Erlebnisse statt in materielle Dinge investieren
to save money for later	It's hard for me to save money for later because I love to make myself comfortable.	Geld für später sparen
Repair or throw away?		
to prevent consumers from replacing components on their own	To keep people buying more electronic products, companies often prevent customers from replacing components on their own.	verhindern, dass Verbraucher/innen selbst Bauteile austauschen
to glue parts in place	Companies will sometimes glue parts in place so it's more difficult for people to fix their products.	Teile fest verkleben
to give parts a unique serial number	Giving products a unique serial number may seem like a good idea, but it costs consumers more in the long run.	Teilen eine eindeutige Seriennummer geben
companies limit the functionality of parts / the information they share with their consumers	To increase sales of electronic devices, companies limit the functionality of parts / the information they share with customers.	Unternehmen beschränken die Funktionalität von Teilen / die Informationen, die sie ihren Verbraucher/innen bereitstellen
unauthorised replacement of components can cause a device to stop working properly	I think it's really unfair that unauthorised replacement of components can cause a device to stop working properly.	unbefugter Austausch von Komponenten kann dazu führen, dass ein Gerät nicht mehr richtig funktioniert
to give devices fixed end-of-life dates	The company found out the hard way that giving devices fixed end-of-life dates makes consumers not want to buy their product again.	Geräten eine feste Lebensdauer geben
to slowly become useless	After the updates stopped, my phone slowly became useless.	allmählich nutzlos werden
to keep demand / profits high	Companies sometimes use aggressive marketing strategies to keep demand / profits high.	die Nachfrage / die Gewinne hoch halten
to create cybersecurity risks	Allowing someone to repair your mobile device creates cybersecurity risks.	Cybersecurity-Risiken schaffen
to be responsible if a product does not work properly	The company spokesman warned the CEO that they could be responsible if a product does not work properly after repair.	verantwortlich sein, wenn ein Produkt nicht richtig funktioniert

consumers fight for the right to repair	Consumers fight for the right to repair because they want to save money.	Verbraucher/innen kämpfen für das Recht auf Reparatur
to encourage a culture of repair	The group decided they wanted to encourage a culture of repair in their neighbourhood and opened their own repair shop.	eine Reparaturkultur fördern
Food waste		
to buy / cook too much	Because I buy too much food, I end up cooking too much at home.	zu viel kaufen / kochen
to not taste good	The cheese did not taste good so Kim threw it out.	nicht gut schmecken
to become inedible	The yogurt became inedible after it was left out in the sun all day.	ungenießbar werden
to not use the food in time	Charlie did not use the food in time so we couldn't use it.	das Essen nicht rechtzeitig verbrauchen
to (not) always stick to best-before dates	I always stick to best-before dates because I value my health.	sich (nicht) immer an das Mindesthaltbarkeitsdatum halten
to use expiry dates as a guide	Kaylee uses expiry dates as a guide because she doesn't want to waste food.	Ablaufdaten als Orientierung nutzen
to decrease portion sizes in restaurants	We need to decrease portion sizes in restaurants so people can finish their plates.	die Portionsgrößen in Restaurants verringern
to donate leftovers to charity	Donating leftovers to charity can really help homeless people.	Essensreste an Wohltätigkeitsorganisationen spenden
to give uneaten leftovers to employees	The manager gave uneaten leftovers to his employees after the company Christmas party.	nicht verzehrte Reste an Mitarbeitende geben
to store food (in)adequately	It's a simple fact that if you store food inadequately, people will get sick.	Lebensmittel (un)zureichend lagern
to sell expired or nearly expired food at a huge discount	The new restaurant sells expired or nearly expired food at a huge discount, which I think is a great way to make money.	abgelaufene oder fast abgelaufene Lebensmittel stark vergünstigt verkaufen
Living a minimalist life		
to clean out one's wardrobe once / twice a year	Mina cleans out her wardrobe once / twice a year so she can keep track of all her clothes.	den Kleiderschrank einmal / zweimal im Jahr ausmisten
to give old clothes to charity / family / friends	It's a good habit to give old clothes to charity / family / friends to save space.	alte Kleidung an Wohltätigkeitsorganisationen / die Familie / Freunde/Freundinnen geben
to resell clothes	Rosie often resells clothes from her closet in order to make some extra money.	Kleidung weiterverkaufen
some items have sentimental value	Some items have sentimental value, so I could never sell those.	manche Dinge haben einen sentimental Wert
to not want to give items away	Nadia does not want to give items away in case they become fashionable again.	Dinge nicht hergeben wollen
to find it hard to get rid of things	Jim finds it hard to get rid of things from anywhere in his home.	es schwer finden, Dinge loszuwerden
ads make us want things we don't really need	It's so interesting that ads make us want things we don't really need and make us spend money that we don't really have.	Werbung bringt uns dazu, Dinge zu wollen, die wir eigentlich nicht brauchen
to live with fewer things	Lisa told her family that they should learn to live with fewer things.	mit weniger Dingen leben
to only own what one really needs	Ed thinks it's much healthier to only own what he really needs in life.	nur besitzen, was man wirklich braucht
to be happier with less	Ben is happier with less stuff in his house.	mit weniger glücklicher sein

to make thoughtful choices about what to keep / buy	Lily always tries to make thoughtful choices about what to keep / buy when going shopping.	durchdachte Entscheidungen darüber treffen, was man behält / kauft
everything one owns fits in a suitcase	Erin is an expert traveller because everything she owns fits in a suitcase.	alles, was man besitzt, passt in einen Koffer
to be sick of seeing one's closet full of stuff	Keegan was so sick of seeing his closet full of stuff that he decided to throw everything out.	es satt haben, den eigenen Schrank voller Sachen zu sehen
to not worry about one's possessions	Zach believes no one should worry about their possessions as long as they're comfortable and happy.	sich keine Sorgen um seinen Besitz machen
to change one's way of thinking	I read a book that changed my way of thinking about owning too many possessions.	die Denkweise ändern
to have more money to spend on important items or experiences	Young people go out less on weekends to have more money to spend on important items or experiences.	mehr Geld für wichtige Dinge oder Erlebnisse übrig haben
to focus on the right things in life	I want to travel more so I can focus on the right things in life.	sich auf die richtigen Dinge im Leben konzentrieren
Describing charts		
to increase	The number of people buying shovels increased after the big snowstorm.	erhöhen, zunehmen, steigern
to rise	The number of students who were sick rose as soon as the weather became colder.	ansteigen, steigen
to skyrocket	Prices skyrocketed once the toy became popular.	emporschnellen, in die Höhe schießen
to decrease	I think the temperature will decrease overnight and we may even get some snow.	verringern, vermindern
to fall	Sales began to fall once Christmas was over.	sinken, absinken
to crash	The stock market crashed in 1929.	abstürzen
to peak	Visitor numbers peaked in Prague during the summer.	den Höchststand erreichen, gipfeln
to level off	Profits levelled off after a few months of rapid growth.	stabilisieren, auslaufen
to fluctuate	The market often fluctuates after a big world event.	schwanken
extremely	The weather in Italy is extremely warm this year.	extrem, äußerst
significantly	We sell significantly more flowers on Valentine's Day.	bedeutend, erheblich
steadily	Sales went up steadily before Christmas.	stetig, kontinuierlich
slightly	The new ad campaign slightly improved sales in the area.	geringfügig, schwach
insignificantly	The results changed insignificantly, showing almost no difference from previous data.	unwesentlich, geringfügig